



HKU
BUSINESS
SCHOOL
港大經管學院

EMBA
INTERNATIONAL



香港大学EMBA环球班

高级管理人员工商管理学硕士课程

HKU EMBA-INTERNATIONAL STREAM

Executive Master of Business Administration

香港大学高级管理人员工商管理学 硕士课程环球班

简称“EMBA环球班”

“做国际人，成世界事”，香港大学EMBA环球班为具有丰富管理经验的高级管理人员，特别是有国际化需求的企业家、高管而设，课程为两年兼读制项目，计划于2025年3月开班。

环球班课程除传统EMBA的经济趋势、管理策略、商业通识等课程之外，**还涵盖了：**

金融
创新

科技
创新

出海
战略

数字化和
人工智能

家族财富
管理

ESG
可持续发展

等国际前沿领域，**更特别设置多个海外模块**，让学员亲身体验，站在国际视角看真实的国际商业环境，汲取全球精英智慧。

环球班是企业家出海的桥梁，旨在培养具有国际视野与前瞻思维的环球商业领袖，为企业家们进军海外市场提供全面知识补给与战略指导，助力企业稳步实现国际拓展落地和过渡，使企业家成为国际人才，成就世界级事业。





Executive Master of Business Administration-International Stream

EMBA-International Stream

"Global Thinker, World Changer", is the motto of the HKU EMBA-International Stream, tailored for senior executives with substantial management experience, particularly entrepreneurs and senior executives seeking internationalization. The two-year part-time programme is scheduled to start in March 2025.

Beyond traditional EMBA courses covering economic trends, management and strategies, and business fundamentals, the EMBA-International Stream also includes **cutting-edge topics** such as



Financial Innovation



Innovation Technology



Overseas Strategy



**Data Modelling
and Artificial Intelligence**



**Family Wealth
Management**



**ESG
Sustainable Development**

and **various overseas modules**. These modules offer participants hands-on experiences and enable them to gain global insights into the authentic international business environment, drawing wisdom from global elites.

EMBA-International Stream serves as a bridge for entrepreneurs venturing into international markets, aiming to cultivate global business leaders with an international vision and forward-thinking mindset. It provides comprehensive knowledge and strategic guidance to support entrepreneurs in expanding internationally, enabling them to successfully establish and transition their businesses overseas, become international talents, and achieve world-class success.



百年基石 明德格物

*The University's Motto
- Wisdom and Virtue*



“

我有如游子归家，因为
香港与香港大学乃我知
识之诞生地。

I feel as though I have returned
home, because Hong Kong and
The University of Hong Kong
are my intellectual birthplace.

孙中山1923年于香港大学
Public address by Dr Sun Yat-sen
at HKU on February 20, 1923

”

香港大学

香港大学(港大)创立于1911年，至今逾113年历史，是香港历史最悠久的高等教育院校。香港大学作为亚洲顶尖的国际化大学，藉国际化、创新性及跨范畴发挥其影响力；凭卓越研究、优秀教学、知识与技术之交流传播，吸引及培育全球英才；并透过参与环球事务、其地区影响力及与中国内地之紧密联系，为促进社会进步作出贡献。百年以来，港大凭借一流的教学质量和学术水准，已经发展成为全球首屈一指的研究型综合性大学，成就卓越，蜚声国际。

The University of Hong Kong

Established on March 30, 1911, The University of Hong Kong (HKU) is the first and oldest higher education institution in Hong Kong. For over a century, HKU has evolved into a globally renowned research-intensive comprehensive university known for its exceptional teaching standards and academic excellence. The University is situated in a geographically and culturally unique part of China and has historically sat at the gateway between East and West, pursuing teaching and research which enhance the understanding of Asia in a comparative way. With world-class research capabilities and teaching quality covering a wide range of academic disciplines to outstanding students, HKU is at the forefront of higher education.



2025年QS世界大学排名
QS World Universities Rankings 2025



泰晤士高等教育 - 2023年
全球国际化大学排名

The Times Higher Education Rankings
Most international universities
in the world 2023



港大经管学院

香港大学经济及工商管理学院(港大经管学院)成立于2001年,获得AACSB和EQUIS两项国际认证,是港大最年轻的学院,23年来迅速以创新教学及顶尖研究,在商业及经济学教育中占据领先地位,成为世界顶尖的商学院之一。生根香港,融彻中国,并臻国际,港大经管学院逐渐成为全球企业家交流融通的顶级平台,并培养了大量优秀的经济与工商管理人才。

HKU Business School

The Faculty of Business and Economics at HKU (HKU Business School) was established in 2001. Accredited by AACSB and EQUIS, HKU Business School takes a leading position in business and economics education. With its innovative teaching and top-notch research, it has become one of the top business schools in the world. Rooted in Hong Kong, deeply integrated with China, and reaching out to the world, HKU Business School has evolved into a platform for the interaction and knowledge exchange of global entrepreneurs. It has cultivated numerous outstanding talents in economics and business management.



2024年《金融时报》
全球商学院综合研究排名
Financial Times
Aggregated Research Ranking 2024



2021-2023 UTD
全球商学院科研排名百强榜
The UTD Top100 Business School
Research Rankings 2021-2023

*截止2023年2月 (as of February 2023)



生 根 香 港

融 彻 中 国

并 臻 国 际

Inspire · Empower · Lead





HKU EMBA-International Stream is delivered by world-class scholars from The University of Hong Kong. The curriculum comprehensively covers the essence of innovative technologies. It aims to provide students with profound insights into the diverse demands of the global market and accurately grasp the dynamic changes in the global economic and business environment.

真正看中国，真正看世界

Truly Understanding China, Truly Understanding the World



环球班为学员搭建了一个客观了解中国和世界变革的桥梁。课程不但提供工商管理的通识教育，还会拓展学员的国际视野，为学员深入分析全球商业格局，增强对复杂的国际商业环境的理解，并有效把握全球市场蕴藏的机遇，从而培养学员在瞬息万变的全球经济环境中，所需的战略思维和远见卓识。

HKU EMBA-International Stream serves as a bridge for students to look into the transformations in China and the world. For overseas entrepreneurs, a deep understanding of China is fundamental to comprehending the operational methodologies employed by Chinese counterparts, enabling them to capitalise on optimal collaborative prospects within China's expanding global footprint. For Chinese entrepreneurs aiming for global expansion, only by truly understanding the world can they effectively seize the opportunities latent in the global market. Through examining both the Chinese and global contexts, individuals can develop advanced capabilities in risk management and navigate the swiftly evolving global economic terrain.





紧贴国际商业趋势，注重实践应用

Fostering Global-China Synergy and Emphasising Practical Application



课程紧密围绕全球商业最新趋势，通过深度剖析真实商业案例，让学员们直接掌握行业核心知识与技能。课程内容强调实战应用，确保学员能够迅速将所学转化为解决实际问题的能力。在环球班，学员们将接触到最新的商业工具和策略，理解其背后的逻辑与适用场景，从而在全球市场中占据先机。

Amid the complex US-China dynamics and the concurrent rise of Chinese entrepreneurs expanding globally and returning to start businesses in China, the program offers a strong integration with practical applications. The curriculum revolves around the latest global business trends, providing students with direct access to core industry knowledge and skills through meticulous analysis of real business cases. The curriculum ensures that students can swiftly apply their learning to solve real-world problems. The curriculum is designed to empower students with practical knowledge and skills that can be immediately applied to address real-world challenges. Through the HKU EMBA-International Stream, participants will explore cutting-edge business tools and strategies, gaining a deep understanding of their underlying principles and practical applications. This equips students with the insights and capabilities needed to achieve a competitive advantage in the global business landscape.

深度了解香港：历史·优势·未来

In-depth Understanding of Hong Kong History and Prospects



香港，出海桥梁，机遇之城。本课程将为学员提供绝佳平台，探索这座充满生机的城市，了解香港从一个小渔村蜕变至国际大都会的辉煌历程。通过课程学习，实地考察和交流活动，学员将沉浸于本地丰富的文化底蕴，全面掌握香港作为全球金融中心的独特地位、科技创新的蓬勃发展以及商业环境持续优化的优势。同时，学员还能深入了解香港独特的法律体系、监管环境、税收政策以及如何吸引全球资本与人才的奥秘，为全球商业征程奠定坚实基础。

Hong Kong is a stage teeming with limitless opportunities. HKU EMBA-International Stream offers a superb platform for exploring this vibrant city in depth and delving into the glorious journey of Hong Kong from a small fishing village into an international metropolis. Through course study, field trips and exchange activities, students will immerse themselves in its rich cultural tapestry and grasp the essence of Hong Kong's unique position as a global financial centre. Students will gain an in-depth understanding of Hong Kong's key factors for success, including its legal system, regulatory framework, and tax policies, and explore how these elements entice global capital, talent, and enterprises. By analysing the dynamics of world politics and economics, the impact of technological innovations, and Hong Kong's strategic planning, the curriculum will highlight new opportunities and challenges of Hong Kong in the competitive global landscape.





向国际市场发展的第一步

Bridging International and Chinese Entrepreneurial Frontiers

全球化是所有优秀企业的必然选择，踏准第一步更是增强信心的关键。课程将协助学员深入了解国际商业环境，掌握跨文化交流的密钥，通过与来自不同国家和背景的学者和商业精英交流互动，促进跨文化沟通与合作能力，旨在为学员奠定坚实的基础，在有准备、有前瞻的情况下，尽量降低海外拓展的风险。不仅只打开看世界的窗口，更提供真正过渡的桥梁。

Venturing into global markets is an essential step for corporate growth and strategic advancement. HKU EMBA-International Stream serves as an excellent launching pad for both Chinese entrepreneurs looking to expand overseas and foreign entrepreneurs seeking collaboration with Chinese businesses. It equips them with comprehensive business knowledge and skills to develop a profound understanding of the global business landscape, master cross-cultural communication skills, and forge a worldwide business network. Through this international stream, students will lay a solid foundation for their companies' expansion into foreign markets and strengthen their relationship with Chinese partners, enabling them to seize opportunities in emerging markets, as well as consolidate and expand their competitive advantage in existing ones.

海外模块与国际顶尖商学院联动

Overseas Modules: Partnership with Top International Business Schools



港大经管学院将携手全球顶尖商学院，打造独具特色的海外课程模块。此模块不仅引领学员跨越国界，亲身体验异国商业环境和文化，更提供了与世界各地杰出学者和行业翘楚面对面交流的平台，深化学习，启迪智慧。在多次旅程中，学员将淬炼出全球化视野和跨文化沟通之道，并练就解决复杂国际商业难题的卓越能力，从而在商业竞技场中脱颖而出，竞争优势显著提升。

HKU EMBA-International Stream collaborates with other world top business schools and offers exceptional overseas modules. These modules provide students with the unique opportunity to experience diverse cultural business environments and to engage with distinguished professors from around the world. This exposure cultivates students' global perspectives, enhances their cross-cultural communication skills, and equips them with the skills to tackle complex international business challenges, thus augmenting their competitive advantage in the business domain. By choosing this programme, students will embark on a transformative learning journey replete with both challenges and opportunities, unlocking a world of boundless possibilities.

北美地区大学

North America Universities

如：哈佛大学、麻省理工学院、宾夕法尼亚大学、斯坦福大学

e.g., Harvard University,
Massachusetts Institute of Technology,
University of Pennsylvania, Stanford University

欧洲地区大学

European Universities

如：法国巴黎高等商业研究学院、
葡萄牙新里斯本大学、EHL酒店管理商学院、
西班牙纳瓦拉大学IESE商学院

e.g., HEC Paris Business School,
Universidade NOVA de Lisboa,
EHL Hospitality Business School, IESE Business School

亚洲地区大学

Asia Universities

如：新加坡国立大学、东京大学、大阪大学、早稻田大学

e.g., National University of Singapore, University of Tokyo,
Osaka University, Waseda University



强大的国际校友网络

International Alumni Network

港大拥有二十八万杰出校友的强大网络，遍布全球。踏入这一殿堂，学员即成为国际校友社群的一份子，这一社群遍布全球各大洲，成员广泛分布于科技、金融、医疗、文化、教育等多元化行业领域，具有卓越的专业广度与深度。通过参加校友活动、学术论坛、行业交流会等，学员将有机会与来自不同文化土壤的校友进行深度交流，缔结深厚情谊。校友网络是一座坚实的桥梁，连接着过去与现在，本土与国际，为学员铺设了通往全球商业舞台的合作脉络。

The global network of 280,000+ HKU alumni serve as an invaluable asset for our students. By joining the programme, they become part of an international family comprising tens of thousands of alumni. These alumni are spread across numerous countries and regions, representing diverse industries such as finance, technology, and consultancy. By participating in alumni events such as academic forums and industry exchanges, students have the opportunity to forge lasting friendships with peers from various cultural backgrounds, growing together and exploring the business world, while establishing an extensive network that is uniquely theirs. The alumni network unites generations of HKU students, serving as an invisible bridge that connects the past and present, as well as local and international realms, paving the way for students to access the stage of global business.

72 个香港本地校友团体
Local Alumni Groups

34 个海外校友团体
Overseas Alumni Groups

37 个年级校友团体
Class-Based Alumni Groups

280,000+ 名校友
来自 **150+** 个国家
Alumni of Nationalities



课程设置 | Programme Structure

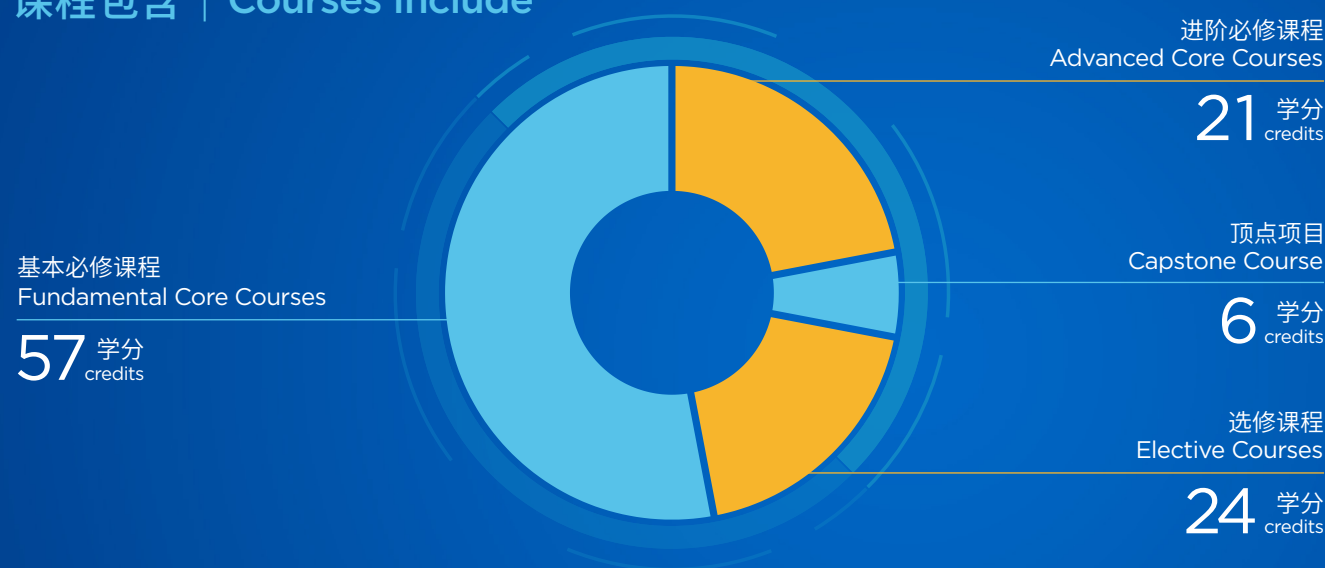
学员须完成 **18** 个模块共 **108** 学分

每模块课程必须完成指定课时并完成作业、活动及课程相关考核

Students must complete **18** modules, with a total of **108** credits

They must achieve a designated attendance rate in all courses and must complete relevant assignments, activities and course-related assessments.

课程包含 | Courses Include



开学时间 2025年3月

学习模式

在职课程 (非全日制)

学制时长

两年共18个月授课，最长4年

学习时间

每月集中授课一次，一般为周四至周日

授课地点

香港大学、香港大学全球各中心及海外商学院

海外模块

与全球顶尖商学院合作多个海外课程

Class Commences in March, 2025

Study Mode

Part-time

Study Duration

18 months, within a maximum of 4 years

Course Schedule

Thursday to Sunday
(4 consecutive days) once a month

Location

HKU (HK Campuses and other centres)
and partner business school
campuses abroad

Overseas Modules

Collaborate with other top
business schools in the world



课程全方面涵盖国际前沿商业议题

The programme covers all aspects of cutting-edge international business issues



• 科技创新

金融创新与信贷市场
Web 3 生态系统与投资

• 数字化战略及人工智能

战略思维
商业分析
生成式AI

• 出海战略

新兴产业领域
海外课程模块

• 金融与会计

财务会计
商业估值和投资
管理经济学
公司财务
国际资本市场

• 环境社会和治理

投资与资产管理
可持续发展体验课程

• 家族财富管理

家族财富管理和传承

• 市场营销

客户分析和洞察品牌战略
社交网络与战略领导力
数字化战略
营销战略管理

• 管理及战略

组织领导力
运营管理
竞争性战略
战略思维及创新

• Innovation Technology

Financial Innovation and Credit Market
Web 3 Ecosystem and Investments

• Data Modeling and Artificial Intelligence

Strategic Thinking and Innovation
Business Analytics
Leading the Generative AI Revolution:
Strategic Insights from Development to Deployment

• Overseas Strategy

Emerging Business Sectors
Overseas Module

• Accounting and Finance

Financial Accounting
Business Valuation and Investment
Managerial Economics
Corporate Finance
International Capital Markets

• Environmental, Social and Governance (ESG)

Investment and Asset Management
Experiencing Sustainable Development

• Family Wealth Management

Family Wealth Management and Succession

• Marketing

Customer Analysis and Insights
Social Networks and Strategic Leadership
Digital Strategy
Strategic Marketing Management

• Management & Strategy

Organizational Leadership
Operations Management
Competitive Strategy
Strategic Thinking



卓越师资 | Renowned Faculty

港大经管学院汇聚全球精英，教授学者均毕业于全球顶尖商学院；环球班师资团队更加得天独厚，云集华人世界声名卓著的经济学家、业界翘楚和商界领袖。

港大经管学院目前有超过190位教职人员，包括逾19个国籍，其中90%具备海外职业背景或学习经历。

The Faculty of HKU Business School is composed of distinguished scholars from world-class universities and elites from around the world, currently has more than 190 faculty members, including more than 19 nationalities, of whom 90% have overseas professional backgrounds or study experiences.

顶尖学者 Distinguished Scholars



王于渐 教授

Prof. Richard WONG

香港大学首席副校长
经济学讲座教授
黄乾亨黄英豪基金教授(政治经济学)
Provost and Deputy Vice-Chancellor
Chair of Economics
Director, Hong Kong Institute of
Economics and Business Strategy
Philip Wong Kennedy Wong Professor
in Political Economy



蔡洪滨 教授

Prof. Hongbin CAI

港大经管学院院长
经济学讲座教授
中国经济研究所所长
Dean
Chair of Economics
Director, Institute of China Economy



陈志武 教授

Prof. Zhiwu CHEN

校务委员会委员
港大经管学院金融学讲座教授
量化历史研究中心主任
香港人文社会研究所所长
HKU Council Member
Chair Professor of Finance
Cheng Yu-Tung Professor in Finance
Director, Centre for Quantitative History
Director, Hong Kong Institute
for Humanities and Social Sciences



林晨 教授

Prof. Chen LIN

香港大学协理副校长
港大经管学院副院长(研究与知识交流)
金融学讲座教授
宝光基金教授席(金融学)教授
Associate Vice-President
Associate Dean
(Research and Knowledge Exchange)
Chair of Finance
Stelux Professor in Finance



顶尖学者 Distinguished Scholars



沈海鹏 教授

Prof. Haipeng SHEN

港大经管学院副院长(高层管理教育)
潘焱昌基金数据科学与创新教授
商业分析与创新讲座教授
Associate Dean (Executive Education)
Patrick S C Poon Professor
in Analytics and Innovation
Chair of Business Analytics and Innovation



万雯 教授

Prof. Echo Wen WAN

港大经管学院副院长(工商管理学硕士课程)
市场学教授
行为与决策科学研究所总监
Associate Dean (MBA)
Director, Institute of
Behavioural and Decision Science



高平阳 教授

Prof. Pingyang GAO

港大经管学院副院长(授课型研究生课程)
张永红基金教授(会计学)
Associate Dean (Taught Postgraduate)
Zhang Yonghong Professor in Accounting



楚军红 教授

Prof. Junhong CHU

港大EMBA环球班项目主任
港大经管学院市场学教授
创新与创业研究中心副主任
香港大学赛马会环球企业可持续发展研究所副所长
HKU EMBA Programme Director
(International Stream)
Professor of Marketing
Associate Director, Centre for
Innovation and Entrepreneurship
Associate Director, HKU Jockey Club
Enterprise Sustainability Global Research Institute



李晋 教授

Prof. Jin LI

港大经管学院管理及商业策略学术领域主任
张永红基金教授(经济学及商业策略)
Area Head of Management and Strategy
Zhang Yonghong Professor
in Economics and Strategy



Christoph H LOCH 教授

Prof. Christoph H LOCH

港大经管学院客座教授
剑桥大学贾吉商学院前院长
剑桥大学中国管理中心联席主任
Visiting Professor
Co-Director of the Cambridge Centre
for Chinese Management
Former Dean of Cambridge Judge Business School



David BISHOP 教授

Prof. David BISHOP

港大经管学院会计学及法学教学副教授
香港大学赛马会环球企业
可持续发展研究所副所长
2023 大学教育资助委员会杰出教学奖获得者
Associate Professor of Teaching
Associate Director, HKU Jockey Club
Enterprise Sustainability Global
Research Institute
2023 University Grants Committee (UGC)
Teaching Award Recipient



邹宏 教授

Prof. Hong ZOU

港大经管学院金融学教授
IMBA项目主任
Professor of Finance
IMBA Programme Director



Derrald STICE 教授

Prof. Derrald STICE

港大经管学院会计学及法学副教授
2020-2021 IMBA项目教学奖获得者
Associate Professor of Accounting and Law
2020-21 IMBA Programme
Teaching Award Recipient





宋志平 教授

Prof. Zhiping SONG

港大经管学院荣誉教授
中国企业改革与发展研究会首席专家
前中国建材集团、国药集团董事长

Honorary Professor
President of China Enterprise Reform
and Development Research Association
Ex-chairman of China National
Building Materials Group
and China National Pharmaceutical Group



洪小源 教授

Prof. Xiaoyuan HONG

港大经管学院金融学实务教授
中国经济体制改革研究会常务理事
香港特首政策组专家组成员

Professor of Practice (Finance)
Executive Director of China Society
of Economic Reform
Member of Chief Executive's Policy
Unit Economic Advancement Expert Group



马骏 教授

Prof. Jun MA

港大经管学院管理及商业策略实务教授
中国金融学会绿色金融专业委员会主任
香港绿色金融协会主席

Professor of Practice
(Management and Strategy)
Chairman of Green Finance Committee of
China Society for Finance and Banking
Chairman of Hong Kong
Green Finance Association



谭亮 教授

Prof. Roy Liang TAN

港大经管学院管理及商业策略实务教授
前阿里巴巴集团企业大学执行校长

Professor of Practice (Management and Strategy)
Ex-Global Executive President of
Alibaba Corporate University



汪滔 教授

Prof. Tao WANG

港大经管学院金融学实务教授
曾任职中国国际金融公司商品部及固定收益部
摩根士丹利固定收益部

Professor of Practice (Finance)
China International Capital
Corporation Commodity
and Fixed Income Department
Morgan Stanley Fixed Income Department



Jeffrey SAMPLER 教授

Prof. Jeffrey SAMPLER

港大经管学院管理及商业策略实务教授
著有分析迪拜经济转型的畅销书

Sand to Silicon 和 *Sand to Silicon - Going Global*
Professor of Practice (Management and Strategy)
Author of Best-Selling Books Analyzing
Dubai's Economic Transformation
Sand to Silicon and *Sand to Silicon - Going Global*



Paula MARQUES 女士

Ms. Paula MARQUES

新里斯本大学商业经济学院商业转型总监
创意与未来工作专家

Executive Director for Business Transformation,
Executive Education,
NOVA School of Business and Economics
Expert in Future Work Skills



Stanisław KLUZA 教授

Prof. Stanisław KLUZA

前波兰财政部长
波兰金融监管局首任主席
华沙经济学院波兰统计与人口研究所教授

Former Polish Minister of Finance
Chairman of the Polish Financial
Supervision Authority
Faculty member, Institute of
Statistics and Demography
at the Warsaw School of Economics



南部靖之 先生

Mr. Yasuyuki NAMBU

保圣那集团创始人、总裁

Group CEO Pasona Group Inc.
Chairman and CEO Pasona Inc.



港大全球中心资源 I

Global Network I

香港大学特拉维夫创新中心 HKU-Tel Aviv Innovation Hub

香港大学特拉维夫创新中心结合香港大学的学术优势与以色列的创新创业文化，积极推动以色列、香港和粤港澳大湾区之间的深度学术、商业和技术交流，促进跨境合作和战略伙伴关系。创新中心提供卓越的体验式课程，将传统教学理念与以色列创业生态系统利益相关者的多元化观点相结合。该中心旨在建立一个充满活力的社区，鼓励教学交流，激发技术创新，探索投资机会。

The HKU-Tel Aviv Innovation Hub synergises the academic brilliance of the university with the innovative entrepreneurial culture of Israel. It actively fosters profound academic, business, and technological exchanges between Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaboration and strategic partnerships. The Innovation Hub delivers exceptional experiential courses that integrate conventional teaching concepts with diverse perspectives from stakeholders in the Israeli entrepreneurial ecosystem. The centre aims to establish a dynamic community that encourages teaching exchanges, stimulates technological innovation, and explores investment opportunities.

香港大学越南代表办事处 Representative office of The University of Hong Kong in Vietnam

香港大学越南代表办事处致力于扩大香港大学的全球影响力。港大经管学院认识到越南的经济和人才发展潜力，旨在通过以市场为中心的研究、卓越的学习体验和丰富的资源加强两地之间的联系。

The HKU representative office in Vietnam is committed to extending the global presence of HKU. Recognizing Vietnam's dynamic economic growth and vast talent development potential, HKU Business School aims to strengthen ties between the two places through market-driven research, world-class learning opportunities, and extensive resources.



港大全球中心资源 II

Global Network II

上海中心(建设中)

HKU Shanghai Centre



香港大学北京中心

HKU Beijing Centre



香港大学北京中心位于亚洲基础设施投资银行总部所在地亚洲金融大厦，主要作为港大经管学院的教学设施，也为香港大学各学院的课程发展、创业项目 and 校友活动提供充足的空间和先进的设施。

HKU Beijing Centre is located in the Asian Financial Building, the headquarters of the Asian Infrastructure Investment Bank. The centre primarily functions as a teaching facility for HKU Business School, providing ample space and advanced amenities to support the development of academic courses, entrepreneurial initiatives, and alumni activities across various faculties of The University of Hong Kong.

港大经管学院深圳校区

HKU Business School Shenzhen Campus



港大经管学院深圳校区是港大经管学院在粤港澳大湾区及内地发展的重要基地，位于深圳福田中心区，地理位置优越。深圳校区为港大教授、学生、校友、合作伙伴等提供大湾区知识交流及创意培训的平台。校区拥有先进的教学设施和充足的互动空间，设有六大战略研究所及创新基地，面积超过11,000平方米。

HKU Business School Shenzhen campus is a key location for the school's growth and development in the Greater Bay Area and mainland China. Strategically located in the central area of Futian, Shenzhen, the campus boasts an excellent geographical advantage, allowing it to reach Hong Kong, the Greater Bay Area, and other major provinces and cities. The campus serves as a platform for HKU professors, students, alumni, partners, and surrounding communities to exchange knowledge and foster creativity. In addition to state-of-the-art teaching facilities and interactive spaces, the campus houses six major research institutes and an entrepreneurship and innovation centre, over 11,000 square meters.

香港大学

The University of Hong Kong



丰富学生活动及海外游学

Student Enrichment Activities and Overseas Modules

▼ 海外游学（由上至下：以色列、日本、越南）
Study Tours (Israel / Japan / Vietnam)



▼ 2024年高桌晚宴
High Table Dinner 2024



▲ 2023年校友返校日晚宴
Home Coming Dinner 2023



► 2024年「戈19」玄奘之路戈壁挑战赛
The 19th "Xuanzang Road" Business School
Gobi Challenge 2024



为何选择香港大学EMBA环球班？

林顺华 先生
Mr. Lin Shunhua

凌科电气 CEO
国家级高新技术企业，专精特新小巨人
CEO of Cnlinko
National high-tech enterprise

感谢香港大学EMBA环球班提供这一学习机会。我选择加入，是因为其全球视野与本地化洞察的完美结合，特别适合我公司“走出去”战略的需求。作为一名企业管理者，我希望通过系统化的学习，不仅能提升自身的国际化视野，还能将先进的管理理念应用于企业发展。同时，环球班的多元化学员背景与交流机会也为我提供了宝贵的合作平台，助力个人和公司实现更高的目标。

I am grateful to the HKU EMBA International Stream for providing this invaluable learning opportunity. I made the decision to enroll in the programme due to its seamless integration of global perspectives and local insights, aligning perfectly with the requirements of my company's "going global" strategy. As a corporate leader, my aim is to enhance my international outlook through structured learning and to implement cutting-edge management principles in driving business growth. The diverse student cohort and networking opportunities within the EMBA International Stream serve as a valuable platform for collaboration, enabling both myself and my organization to advance towards greater achievements.

刘光 先生
Mr. Liu Guang

龙图腾网科技 CEO
中国专利运营领先企业
CEO of LOTUT Network Technology (Hefei) Co., Ltd.
Leading enterprise in patent operation in China

选择香港大学EMBA原因如下：

1. 香港大学是香港最好的学校，所以优选港大
2. 我在内地读了其他商学院没有学位和学历的EMBA，感觉有点遗憾
3. 我通过香港高才通拿了香港身份证，并且在香港成立了公司，每年都需要去香港，我想通过读书让每次行程更充实
4. 作为一个创业者，我主张通过持续学习，提升自己和企业竞争力
5. 希望通过自己的不懈学习给两个孩子做一个榜样，以身作则引导他们努力学习！

The reasons for selecting the Hong Kong University EMBA Programme are as follows:

1. The University of Hong Kong is renowned as the top university in Hong Kong, hence leading to my decision to choose this esteemed institution.
2. Having pursued an EMBA at other mainland business schools without achieving any degree or academic qualifications, I realized the importance of formal credentials.
3. Having obtained a Hong Kong ID through the Hong Kong Talent Accreditation Program and established a company in Hong Kong, I aim to make each business trip more fruitful by engaging in scholarly activities.
4. As an entrepreneur, I am dedicated to enhancing both my personal and my company's competitive edge through continuous learning.
5. By committing to continuous education, I aspire to lead by example for my two children, inspiring them to excel academically through my own dedication to learning.



为何选择 香港大学EMBA环球班?

宁彩红 女士 Ms. Ning Caihong

银鲲鹏实业 副总经理

国内规模最大的农药制剂小包装出口企业

Deputy General Manager of
King Quenson Industry

The largest agrochemicals pesticides
manufacturer & supplier in China

课程设置契合需求

香港大学EMBA环球班的课程涵盖领导力、财务、市场营销和战略管理等关键领域，这些正是我当前迫切需要提升的能力。

明确的学习目标

- 开拓国际视野，提升战略格局与思维高度；
- 增强领导力与管理能力，推动企业更高效发展；
- 掌握前沿商业知识，把握商业趋势与潜在机遇；
- 与志同道合的智者同行，共同成长。

Course Settings Meet My Needs

The curriculum of the HKU EMBA International Stream covers key areas such as leadership, finance, marketing and strategic management, which are exactly the areas I want to eagerly improve.

Clear Learning Objectives

- Expand international perspectives and enhance strategic layout and thinking;
- Enhance leadership and management capabilities to promote more efficient development of enterprises;
- Master cutting-edge business knowledge and grasp business trends and potential opportunities;
- Walk with like-minded wise people and grow together.

刘青 女士 Ms. Liu Qing

禾联硕股份有限公司

董事长特助兼业务处处长

Business Director of Heran Co., Ltd

我诚挚地感谢港大EMBA环球班录取我作为新一届的学生。我对于能够加入这个卓越的学术与专业社群深感荣幸，并充满期待。

港大以其杰出的师资、丰富的课程设计以及优秀的同侪闻名，我深信这将为我提供无价的学习资源，并促进我在专业与个人层面的全面提升，有缘从上海校友会副会长Tony那里得知港大EMBA环球班的招生信息，便着手准备并充满了期待。

步入社会工作至此，读书一直是我保持学习的精神来源，也一直视为人生梦想能有机会再深造学习。我相信如同孙中山先生所述，港大也必将成为我知识的诞生地，对我的人生旅途中最重要的一环。

再次感谢招生办的辛勤工作与对我的信任。未来，我将竭尽全力在课程中表现优异，并以实际行动回馈港大的信任。

I am sincerely grateful for being admitted to HKU EMBA International Stream. I feel deeply honored and excited to be part of this outstanding academic and professional community.

Taking pride in its exceptional teaching quality, rich curriculum design, and excellent peers I would meet, I am confident that HKU will provide me with invaluable learning resources and contribute to my professional and personal development. When I learned about the HKU EMBA International Stream from Tony, the Vice President of the Shanghai Alumni Association, I began to prepare for my application and eagerly looked forward to be part of it. Ever since I started my career, I keep learning and looking for opportunities to pursue further education at all times.

As Dr. Sun Yat-sen once said, I believe HKU will become my intellectual birthplace and an integral part of my life journey. I sincerely thank the admissions office for their hard work and trust in my potential.



招生政策 | Admissions

香港大学高级管理人员工商管理学硕士课程环球班学费为**1,060,000**港币*。分两年缴纳，每期学费须于每学年开始前缴付（待大学最终审批）。

The tuition fee for HKU EMBA-International Stream is **HK\$1,060,000***.

The payment is expected to be made in two instalments, which are payable before the start of each academic year (subject to university final approval).

* 学费包含两个必修海外模块的课程费用（不含差旅）。

* The tuition fee included the course fee of two overseas modules

申请要求 | Admission Requirements



持有香港大学认可的学士学位，或同等学历

Hold a Bachelor's degree or equivalent qualification from an HKU recognized university with satisfactory academic results



拥有最少 **8** 年管理工作经验

Have at least **8** years of experience at managerial level



若申请人之前所获学位并非以英语教授，申请人必须通过英语资格考试

Complete an English qualifying examination if their degree qualifications are gained from a university in which the medium of instruction is not English

申请流程 | Application Procedure



提交所需文件
Submit required documents



参加面试及英文测试
Attend interview and English test



资料审核
Verify submitted documents



获得录取结果
Obtain application result

申请材料 | Application Materials

申请报名请扫描二维码

Interested applicants can submit a pre-registration application via QR code:



通过初步筛选的申请人将收到正式的报名邀请，届时申请人将需要提交以下资料：

Applicants who pass the initial screening will receive a formal application email, at which point you will be required to submit the following documents#

1

个人身份证明文件
Identity documents

2

个人简历
Curriculum Vitae

3

学历及工作履历证明
Educational credentials and employment history proofs

4

两封推荐信
Two reference letters

* 除特别说明外，所有提供的文件均应为英文。

All documents provided should be in English unless otherwise specified.

立即行动·联络我们 | Register Today



香港数码港道100号数码港4座A区4楼405室
香港大学经济及工商管理学院
香港大学高级管理人员工商管理学硕士环球班课程办公室
HKU EMBA-International Stream,
Faculty of Business and Economics,
The University of Hong Kong,
Room 405, Block A, Cyberport 4,
100 Cyberport Road, Hong Kong



embaadm@hku.hk



+852 3962 1219 / +852 3962 1392



咨询微信
Enquiry WeChat
hkuembaintl



咨询公众号
WeChat Official Account
hku-emba