



HKU  
BUSINESS  
SCHOOL  
港大經管學院

EMBA

高级管理人员工商管理学硕士课程

香港大学EMBA



## 香港大学 · 经济及工商管理学院

**香港大学(港大)**创立于1911年，至今逾114年历史，是香港历史最悠久的高等教育院校。百年以来，港大凭借一流的教学质量和学术水准，已经发展成为全球首屈一指的研究型综合性大学，成就卓越，蜚声国际，全球校友总数逾29万人。

**香港大学经济及工商管理学院(港大经管学院)**成立于2001年，获得AACSB和EQUIS两项国际认证，是港大最年轻的学院，24年来迅速以创新教学及顶尖研究，在商业及经济学教育中占据领先地位，成为世界顶尖的商学院之一。生根香港，融彻中国，并臻国际，港大经管学院逐渐成为全球企业家交流融通的顶级平台，并培养了大量优秀的经济与工商管理人才。



2025年  
QS世界大学排名



泰晤士高等教育 - 2025年  
世界大学声誉排名

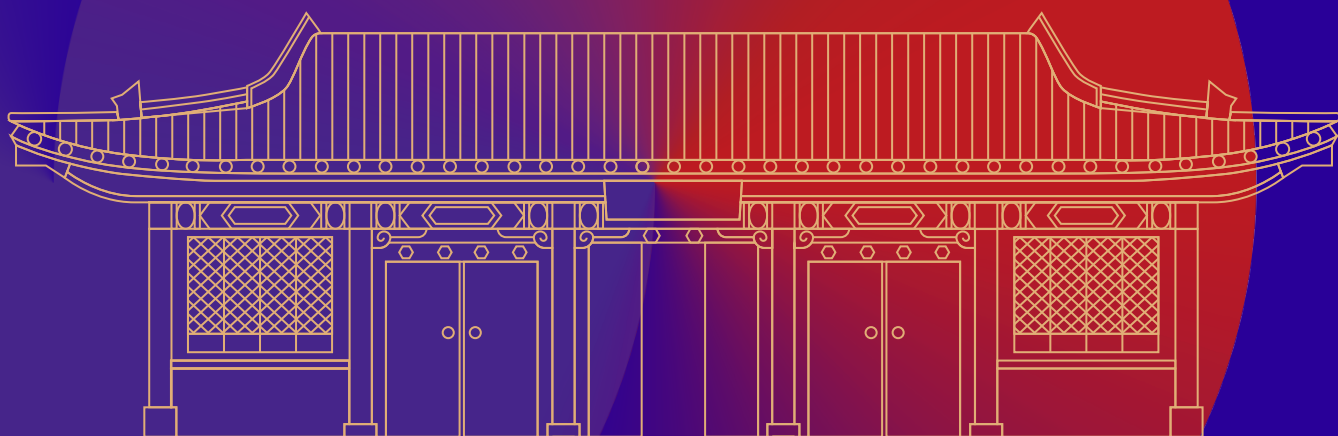


2024年《金融时报》  
全球商学院综合研究排名



2020-2024 UTD  
全球商学院科研排名百强榜





## 北京大学·光华管理学院

**北京大学（北大）**创办于1898年，初名京师大学堂，是中国第一所国立综合性大学，也是当时中国最高教育行政机关。辛亥革命后，于1912年改为现名。秉承爱国、进步、民主和科学的办学传统，勤奋、严谨、求实和创新的优良学风，今天的北京大学已经成为国家培养高素质、创造性人才的摇篮、科学研究的前沿、知识创新的重要基地和国际交流的重要桥梁和窗口。

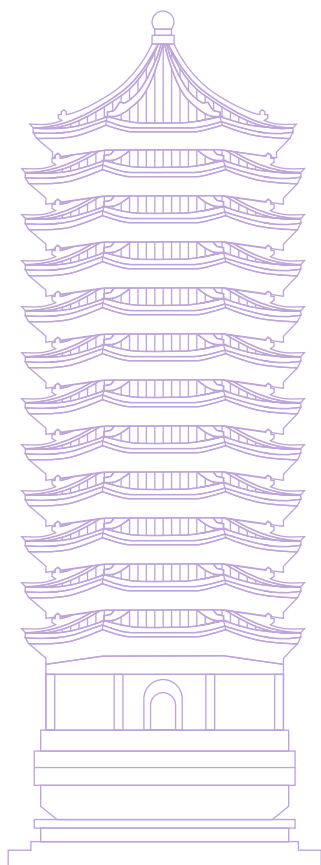
**北大光华管理学院（北大光华）**成立于1980年，通过AACSB和EQUIS两项国际认证，是亚太地区最优秀的商学院之一。学院因改革开放大势而生，再逢国家发展进入新时期，不忘初心，矢志“创造管理知识，培养商界领袖，推动社会进步”。



泰晤士高等教育 - 2025年  
世界大学排名



2025年  
QS世界大学排名





## 课程概述

### ／ 前沿的商业和金融教学

香港大学高级管理人员工商管理学硕士课程是由港大经管学院创办的兼读制课程，为具有丰富管理经验的高级管理人员而设。

课程授课师资主要来自香港大学经济及工商管理学院，亦有邀请北京大学光华管理学院的资深教授进行教学。课程结合内地和香港的学术思想精华，以国际视野聚焦亚太区域，并采用跨学科的教学方式，为各界领军人士提供优秀的商业教育和前沿的商业及金融知识。凭借两所顶尖学府和两间极具影响力的商学院的领先优势，香港大学高级管理人员工商管理学硕士课程将为学员们带来强大的协同效益，并提供卓越的学习体验。在成功完成课程后，学生会获得香港大学颁发的高级管理人员工商管理学硕士学位。

# 课程设置

## 国际前沿

学员须完成共**108**学分的课程

开学时间  
**2025年9月**

学制时长  
两年（最长四年内完成）

课程安排  
每月集中授课四天  
通常为周四至周日

上课地点  
香港大学  
北京大学

**84**学分  
必修课程

**24**学分  
选修课程

## 必修课程

### 基础知识

管理哲学：历史与文化视角  
商业伦理与企业社会责任  
商务谈判

### 经济

宏观经济：增长, 产业与全球化分析  
管理经济学  
中国的经济与社会  
博弈与策略

### 金融

公司财务  
投资与资产管理  
金融创新与信贷市场

### 管理

领导力与组织建设  
人力资源管理  
跨文化管理

### 会计

财务会计  
公司投资与价值创造  
财务能力与企业竞争力

### 市场营销

客户分析与洞察  
战略营销管理

### 战略

战略：思维与行动  
竞争性战略  
战略思维与创新  
社会网络与战略领导力

### 分析

商业分析  
运营管理

### 整合及提升

国际资本市场  
巅峰课程  
战略与企业成长

## 选修课程

每学年的选修课程依总体课程设置与需要及时更新。  
完整清单将在每学年初公布。

# 卓越师资

香港大学经济及工商管理学院师资汇聚全球精英，学者均来自世界一流学府。港大经管学院目前有超过190位教职人员，包括逾19个国籍，其中90%具备海外职业背景或学习经历。

北京大学光华管理学院秉承悠久的人文传统、深邃的学术思想和深厚的文化底蕴，拥有不同学术背景和经历的老师。目前共有118位全职教研人员，其中10位被评为教育部“长江学者”。



**蔡洪滨 教授**

港大经管学院院长  
经济学讲座教授  
中国经济研究所总监



**林晨 教授**

香港大学协理副校长  
港大经管学院副院长  
(研究与知识交流)  
宝光基金教授席(金融学)教授



**沈海鹏 教授**

港大经管学院副院长  
(EMBA/IMBA 课程)  
潘燊昌基金数据科学与创新教授  
商业分析与创新讲座教授



**万雯 教授**

港大经管学院副院长  
(工商管理学硕士课程)  
行为与决策科学研究所总监



**高平阳 教授**

港大经管学院副院长  
(授课型研究生课程)  
张永红基金教授(会计学)



**李晋 教授**

港大经管学院管理及商业策略  
学术领域主任  
张永红基金教授  
(经济学及商业策略)



## 刘俏 教授

北京大学光华管理学院院长  
北京大学光华管理学院金融学系教授  
教育部长江学者特聘教授  
国家自然科学基金杰出青年基金获得者



## 马力 教授

北京大学光华管理学院副院长  
北京大学光华管理学院组织与战略管理系教授



## 陈玉宇 教授

北京大学光华管理学院应用经济学系教授  
北京大学经济政策研究所所长  
教育部长江学者特聘教授  
国家自然科学基金杰出青年基金获得者



## 陆正飞 教授

北京大学光华管理学院会计学系教授  
教育部长江学者特聘教授



## 王辉 教授

北京大学光华管理学院应用经济学系副教授  
北京大学经济政策研究所副所长  
教育部“青年长江学者”



## 张志学 教授

北京大学光华管理学院组织与战略管理系教授  
北京大学中国社会科学调查中心主任  
北京大学光华管理学院行为科学研究中心主任  
国家自然科学基金杰出青年基金获得者

# 学员分享



## 夏明升 2023级

2022福布斯30Under30获奖人  
好望水品牌执行CEO

“

作为一线创业者，除了对自己行业的专研，更应该全面的了解各个行业的信息和知识体系。

港大和北大的课程，聚集了两所高校最优秀的教授专家，给了我们创业者很多启发，同时港大也给我们提供了国际化的视野，看到了商业的更多可能性。

”



## 余思谊 2023级

摩根士丹利银行亚洲有限公司私人财富管理部副总裁

在外资金金融圈征战10多年，远不如来港大EMBA学习2年的收获，教授们的智慧与经验让我的视野更宽广、观察事情的角度更多元。来自不同领域的精英同学们，在课堂上与教授江湖论剑的时候，总是让我感受到不同观点的激荡。

课堂上都是活生生的企业案例，你都可以听到甲方和乙方分享他们在面对企业顺势和逆境时对决策所做的选择。一个伟大的企业都是不断地谨慎小心的做决策，做人也是相同，我们每天不也都是在做选择吗？

选择就读港大EMBA，是我人生中很重要也是最值得的一个选择，对我此生获益良多。

”



## 王春凯 2023级

美的集团中国区副总裁兼洗衣机事业部国内营销总经理

在港大这所国际化学术殿堂，有幸与各界精英同窗。这里的课程紧密贴合时代脉搏，教授们的讲解高屋建瓴，深入浅出，引领我站在时代前沿思索商业发展，与不同背景的同学交流合作，为我打开了汲取多元智慧的窗口，更是在实践中，锻炼了我用全球视野剖析市场动态，以创新思维化解复杂问题的能力。

正所谓：“时势造英雄，英雄亦适时。”在这风云变幻的时代，相信于港大的所学所思将助我持续向上，以无畏之姿迎接新的挑战。

”



## 周红亚 2023级

上海枫迈企业发展(集团)有限公司董事长

2023年,在走出校园十多年后,怀揣着再进校园继续学习的梦想,进入了港大经管学院EMBA,成为了6C班的一员。

经过一年多的学习,问我有什么收获?引用我好朋友发我的一段话:“你变化很大!在港大读书后:像花一样全然绽放自己的生命,让我欣赏和羡慕!闪闪发光的女孩子。”我不意外收到这样的评价,因为我的确非常享受。

EMBA的课程都是实用型案例,理论联系实际,很好的启发了我运用于自己的公司。记得3月份的日本游学模块,参访的稻盛和夫京瓷公司使我获益最大,并在我的公司里成功运用。另外,当下最热门的话题,诸如ESG等课程,都是让我受到了很大的启发,对未来发展趋势有了更深的了解,也为企业数字化转型奠定了很好的基础。

除了课堂学习,还收获了一群志同道合有梦想的同学和教授、老师们,大家互相学习,互相影响,相互成就。领悟了“理想、行动、坚持、超越”的戈壁精神。

港大一家人,因为有你,有你们,成就了更好的我。感恩!

”

## 学员分享



## 裴超 2023级

中京体育有限公司董事长

港大EMBA的课程内容涵盖了从财务管理到市场营销,从战略规划到领导力发展的全方位知识体系。这些课程不仅理论深厚,而且实践性强,让我们能够将所学知识直接应用于实际工作中。通过分析真实世界的商业案例,我们学会了如何运用理论知识解决实际问题,这种学习方式极大地提高了我们的分析和决策能力。

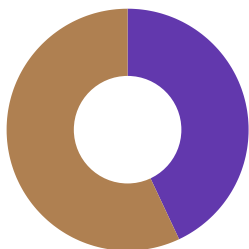
EMBA课程为我提供了一个建立广泛人脉的平台,我与同学们建立了深厚的友谊和合作关系,这对于未来的职业发展无疑是一笔宝贵的财富。许多同学通过EMBA课程实现了职业转型,无论是晋升到更高职位,还是转行到新的行业,EMBA都为他们提供了必要的知识和技能。

对于那些有志于创业的同学,EMBA课程提供了创业所需的商业洞察和资源,帮助他们将创意转化为实际的商业计划。在港大EMBA的学习经历是一段宝贵的旅程,它不仅让我获得了知识和技能,还让我在个人和职业层面上都得到了成长。

”

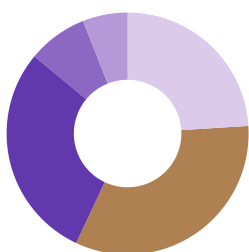
# 学员构成·领袖摇篮

## 学生概况2024级



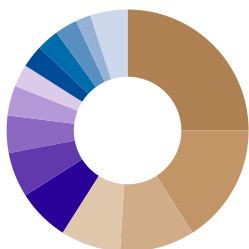
### 男女比例

- 男: 57%
- 女: 43%



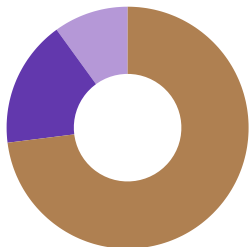
### 年龄分布 (平均年龄: 40岁)

- 35岁以下: 24%
- 36-40岁: 33%
- 41-45岁: 29%
- 46-50岁: 8%
- 50岁以上: 6%



### 行业分布

- 资讯科技: 25%
- 金融投资: 16%
- 医药/生物科学: 10%
- 商务贸易/电子商务: 8%
- 教育: 7%
- 制造业: 6%
- 能源: 5%
- 法律事务: 4%
- 地产: 3%
- 文化: 3%
- 食品饮料: 3%
- 建筑: 3%
- 咨询服务: 2%
- 其他: 4%



### 教育背景

- 学士/本科: 73%
- 硕士/研究生及以上: 17%
- 其他: 10%



### 职位/职衔

- 董事长/总裁/首席执行官/创始人/合伙人/总经理: 56%
- 副总裁/副总经理/部门负责人: 31%
- 其他: 13%



▲ 2024年新生欢迎活动



▲ 2024年新生晚宴



▲ 2024年「戈19」玄奘之路戈壁挑战赛



▲ 2024年高桌晚宴

百年名校·巅峰携手



▲ 2024年「戈19」玄奘之路戈壁挑战赛

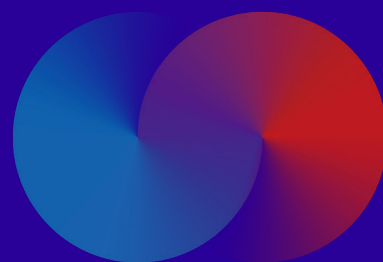


▲ 第六届财新国际青年领袖论坛

高级管理人员工商管理学硕士课程·香港大学EMBA

# 招生计划

## 成就未来



### 申请要求

- ✓ 持有香港大学认可的学士学位，或同等学历
- ✓ 拥有最少 **8** 年管理工作经验
- ✓ 若申请人之前所获学位并非以英语教授，申请人必须通过英语资格考试

### 2025级课程费用

约**1,060,000**港币

### 申请费用

**1,800** 港币

待最终审批

### 申请流程



### 申请材料

通过初步筛选的申请人将收到正式的报名邀请，届时申请人将需要提交以下资料：

申请报名  
请扫描二维码



**1** 个人身份证明文件

**2** 个人简历

**3** 学历及工作履历证明

**4** 两封推荐信  
(模板请向港大EMBA招生团队索取)

\* 除特别说明外，所有提供的文件均应为**英文**。

### 联络我们

🏠 香港大学EMBA招生团队  
香港数码港道100号  
数码港4座A区4楼405室

✉ embaadm@hku.hk

☎ +852 3962 1219 / +852 3962 1392

🌐 <https://emba.hkubs.hku.hk>



咨询微信  
hkupkuemba



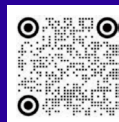
微信服务号  
hku-emba



微信公众账号  
香港大学EMBA招生



官方小红书账号  
香港大学EMBA



LinkedIn 领英 账号

facebook HKU EMBA

# Apply Now

## Admission Requirements

- ✓ Hold a Bachelor's degree or equivalent qualification from an HKU recognised university
- ✓ Have at least **8** years of experience at managerial level
- ✓ Complete an English qualifying examination if their degree qualifications are gained from a university in which the medium of instruction is not English

The tuition fee\* for the HKU EMBA Programme 2025

Approximately

**HKD 1,060,000**

Application Fee:

**HKD 1,800**

\*Subject to final university approval

## Application Procedure



## Application Materials

Applicants who pass the initial screening will receive a formal application invitation by email, at which point you will be required to submit the following documents#:

Interested applicants can submit a pre-registration application via QR code:



1 Identity Documents

2 Curriculum Vitae

3 Educational Credentials and Employment History Proofs

4 Two Reference Letters  
Please Contact the EMBA Admissions Team for Template

# All documents provided should be in **English** unless otherwise specified.

## Contact Us



### HKU EMBA Admissions Team

Faculty of Business and Economics,  
The University of Hong Kong,  
Room 405, Block A, Cyberport 4,  
100 Cyberport Road, Hong Kong



embaadm@hku.hk



+852 3962 1219 / +852 3962 1392



<https://emba.hkubs.hku.hk/eng/>



Enquiry WeChat  
hkupkuemba



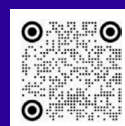
WeChat Service Account  
hku-emba



WeChat Official Account  
香港大学EMBA招生



Rednote  
Official Account  
香港大学EMBA



Linked 领英 Account

facebook **HKU EMBA**



▲ EMBA Welcome Event 2024



▲ EMBA Welcome Dinner 2024



▲ The 19th "Xuanzang Road" Business School Gobi Challenge 2024



▲ The 19th "Xuanzang Road" Business School Gobi Challenge 2024

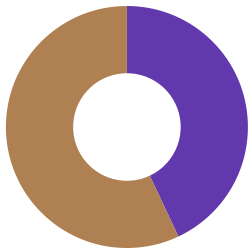


▲ High Table Dinner 2024



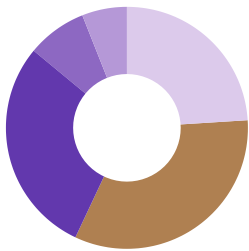
▲ The 6th Caixin Global Young Leaders Forum

# Student Profile (2024 Intake)



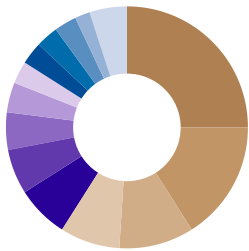
## Gender Distribution

- Male: 57%
- Female: 43%



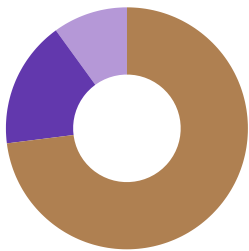
## Age Distribution (Average Age: 40)

- Age at or below 35: 24%
- Age between 36-40: 33%
- Age between 41-45: 29%
- Age between 46-50: 8%
- Age above 50: 6%



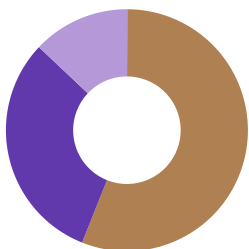
## Industry Distribution

- IT: 25%
- Finance: 16%
- Pharmaceuticals/Bio-science: 10%
- Retail Trade/E-commerce: 8%
- Education: 7%
- Manufacturing: 6%
- Energy: 5%
- Legal services: 4%
- Real Estate: 3%
- Media: 3%
- Food and Beverage: 3%
- Construction: 3%
- Consultation: 2%
- Others: 4%



## Education Background

- Bachelor's Degree/Undergraduate Diploma: 73%
- Master's Degree/Postgraduate Diploma or above: 17%
- Others: 10%



## Position/Title

- Chairman/President/CEO /Co-Founder/Partner/General Manager: 56%
- Vice President/Assistant General Manager/Department Head: 31%
- Others: 13%



## Zhou Hongya

(2023 intake)

Shanghai Fengmai Enterprise  
Development (Group) Co. Ltd,  
Chairman

In 2023, over ten years after leaving the campus, I fulfilled my dream of re-entering the campus to continue my learning journey. I was admitted to the HKU EMBA Programme at the HKU School of Business and became a member of Class 6C.

Upon completing more than a year of intensive study, I reflect on the learnings gained. Allow me to share a sentiment conveyed by a close friend: "You have undergone a significant transformation! Following your studies at HKU, your life has flourished like a blooming flower, admirable and enviable. You shine!" The reception of such feedback does not come as a surprise, as I truly relished the experience.

The EMBA programme is all about practical cases, with theory related to practice, which has inspired me well to apply it to my own company. During the overseas module in Japan in March, I had the privilege of visiting Kazuo Inamori at Kyocera and learning about his 'Amoeba Management Philosophy,' which I found particularly beneficial and successfully implemented.

Furthermore, current trending topics like ESG have greatly inspired me, providing a deeper insight into future development trends and laying a solid foundation for enterprise digital transformation. Beyond academic studies, I have cultivated valuable relationships with like-minded classmates, professors, and mentors who share aspirations. Through mutual learning, influence, and support, we embody the Gobi spirit of "ideals, action, persistence, and transcendence."

To the HKU family, your influence has truly enriched my personal growth. Thank you!



## Students' Sharing



## Pei Chao

(2023 intake)

Hebei Zhongti Shanjian Sports  
Facilities Engineering Co., Ltd. CEO

The HKU EMBA curriculum encompasses a comprehensive spectrum of subjects ranging from financial management to marketing, strategic planning, and leadership development. These courses not only delve into theoretical depth but also emphasize practical application, enabling us to directly implement our learnings in real-world scenarios. Through the analysis of authentic business cases, we have honed our abilities to leverage theoretical knowledge in solving practical challenges, significantly enhancing our analytical and decision-making proficiencies.

Moreover, HKU EMBA programme serves as a platform for expanding my professional network, fostering deep friendships and partnerships with classmates that undoubtedly serve as invaluable assets for future career advancements. Many students have experienced significant career transformations through HKU EMBA programme, whether through elevation to higher positions or successful transitions into new industries, thanks to the programme's provision of essential knowledge and skills.

For those inclined towards entrepreneurship, HKU EMBA programme equips students with crucial business insights and resources necessary for translating ideas into actionable business plans. The learning journey offered by the HKU EMBA not only enriches my knowledge and skills but also catalyzes personal and professional growth, making it a truly invaluable experience.



# Students' Sharing



**Xia Mingsheng** (2023 intake)

Winner of Forbes 30 under 30 in 2022  
Shanghai Siwang Beverage Co, Ltd. CEO



As frontline entrepreneurs, it is essential to not only excel in your own industry but also cultivate a broad understanding of diverse industries' information and knowledge systems. The collaborative courses offered by HKU and Peking University feature top-tier professors and experts from both institutions, offering entrepreneurs like us valuable insights and inspiration. Moreover, HKU's emphasis on providing an international perspective equips us to explore new opportunities and envision broader horizons in the business world.



**Yu Siyi**

(2023 intake)

Morgan Stanley Bank Asia Limited,  
Vice President, Private Wealth Management

After more than 10 years in the foreign financial sector, it is not as rewarding as studying at HKU EMBA Programme for 2 years. The wisdom and experience gained from the professors have given me a broader vision and more diversified perspectives on things. Elite students from different fields always make me feel the excitement of different views when they discuss with the professors in the classroom.

The class is full of real-life enterprise cases, and you can hear classmates share their choices of decision-making in the face of good and bad times. A great enterprise makes decisions carefully, and so do people. We are all making choices every day, aren't we?

Choosing to study the HKU EMBA is one of the most important and worthwhile choices in my life. It has benefited me a lot.



**Wang Chunkai**

(2023 intake)

Midea Group, Vice President of China Region  
and General Manager of Domestic Marketing

At the University of Hong Kong (HKU), which is an international academic campus, I am honoured to be in the class of elites from all backgrounds. The courses here are closely in line with the pulse of the times, the professors' lectures are high level and in-depth, leading me to stand at the forefront of the generation to think about the development of business, and the exchange and co-operation with classmates of different backgrounds has enabled me to learn from the wisdom of the diversity of the world. Moreover, in practice, it has honed my ability to analyse the dynamics of the market from a global perspective and to solve complex problems with innovative thinking. As the saying goes, 'The times make the heroes, and the heroes also suit the times.' In these changing times, I believe what I have learnt at HKU will help me to continue to move upward and meet new challenges with a sense of fearlessness.





### **Prof. Qiao LIU**

Dean  
Professor in Finance  
Guanghua School of Management, PKU  
Changjiang Distinguished Professor  
Winner of National Science Fund for  
Distinguished Young Scholars



### **Prof. Li MA**

Associate Dean  
Professor in Organizational Behavior  
Guanghua School Management, PKU



### **Prof. Yuyu CHEN**

Professor in Applied Economics,  
Guanghua School of Management, PKU  
Director of the Institution of Economic Policy Research, PKU  
Changjiang Distinguished Professor  
Winner of National Science Fund for  
Distinguished Young Scholars



### **Prof. Zhengfei LU**

Professor in Accounting  
Guanghua School of Management, PKU  
Changjiang Distinguished Professor



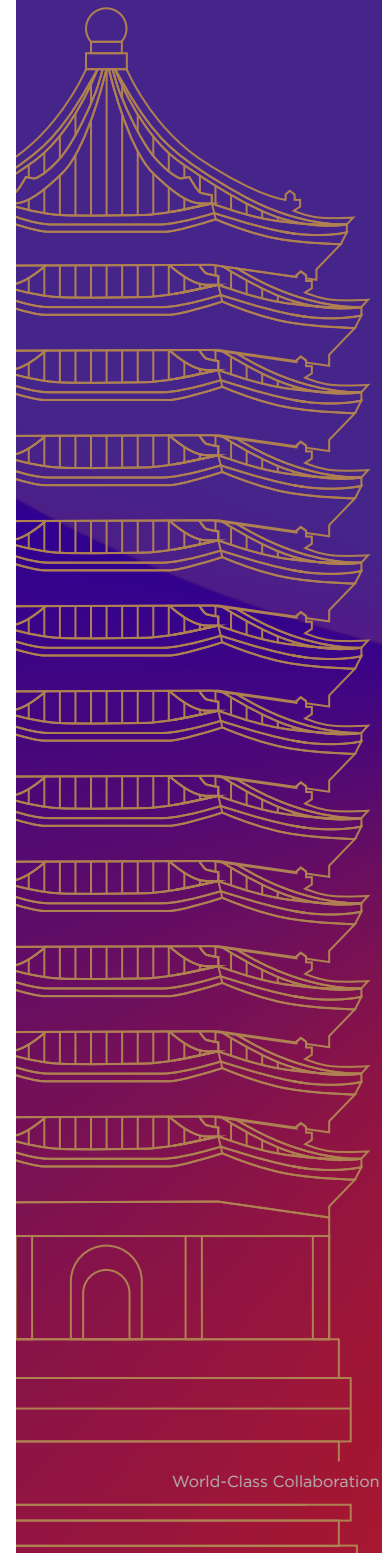
### **Prof. Hui WANG**

Associate Professor in Applied Economics  
Guanghua School of Management, PKU  
Associate Director of the Institute of  
Economic Policy Research, PKU  
Changjiang Young Scholar



### **Prof. Zhixue ZHANG**

Professor in Organization and Strategic Management  
Guanghua School of Management, PKU  
Director of Institute of Social Science Survey, PKU  
Director of Centre for Research in Behavioral Science  
Winner of National Science Fund for  
Distinguished Young Scholars



# Renowned Faculty

The Faculty of Business and Economics at HKU (HKU Business School) is composed of distinguished scholars trained in world-class universities and elites from around the world. It currently has more than 190 faculty members, including more than 19 nationalities, of whom 90% have overseas professional backgrounds or study experiences.

Guanghua School of Management upholds a long history of humanities and deep cultural heritage, bearing teachers with different academic backgrounds and expertise. Currently it has a total of 118 faculty members, of which 10 have been awarded as the "Changjiang Scholars" by the Ministry of Education.



**Prof.  
Hongbin CAI**

Dean  
Chair of Economics  
Director, Institute of China Economy



**Prof.  
Chen LIN**

Associate Vice-President  
Associate Dean  
(Research and Knowledge Exchange)  
Stelux Professor in Finance



**Prof.  
Haipeng SHEN**

Associate Dean  
(EMBA/IMBA Programme)  
Patrick S C Poon Professor  
in Analytics and Innovation  
Chair of Business Analytics and Innovation



**Prof.  
Echo Wen WAN**

Associate Dean (MBA)  
Director, Institute of  
Behavioural and Decision Science



**Prof.  
Pingyang GAO**

Associate Dean  
(Taught Postgraduate)  
Zhang Yonghong Professor in Accounting



**Prof.  
Jin LI**

Area Head of Management and Strategy  
Zhang Yonghong Professor  
in Economics and Strategy



# Programme Structure

Students must complete **108** credits

## Class Starts: September 2025

### Length of Study

2 years (in 18 months), with a maximum of 4 years

### Course Schedule

Block mode with 4-day classes per month, usually from Thursday to Sunday

### Class Location

The University of Hong Kong, Peking University

**84** credits  
for core courses

**24** credits  
for elective courses

## Core Courses

### Fundamentals

Management Philosophy:  
Historical and Cultural Perspectives  
Business Ethics and Corporate Social Responsibility  
Communication Strategy

### Finance

Corporate Finance  
Investment and Asset Management  
Financial Innovation and Credit Market

### Accounting

Financial Accounting  
Business Valuation and Investment  
Financial Capacity and Competitive Advantage

### Strategy

Strategic Thinking  
Competitive Strategy  
Strategic Thinking and Innovation  
Social Networks and Strategic Leadership

### Economics

Global Economy  
Managerial Economics  
Chinese Economy  
Games and Strategy

### Management

Organizational Leadership  
Strategic Human Resource Management  
Cross-cultural Management

### Marketing

Customer Analysis and Insights  
Strategic Marketing Management

### Analytics

Business Analytics  
Operations Management

### Integration and Advancement

International Capital Markets  
Capstone Project  
Strategies for Firm Growth

## Elective Courses

Elective courses are updated for each intake. A full list of elective options will be announced at the beginning of each academic year.

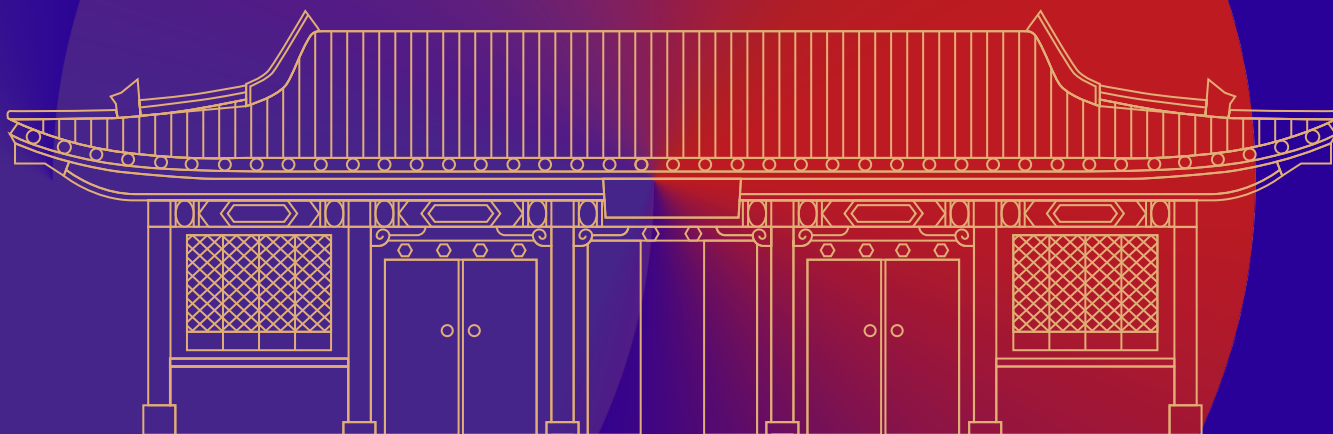


## Overview

### Cutting-edge education in business and finance

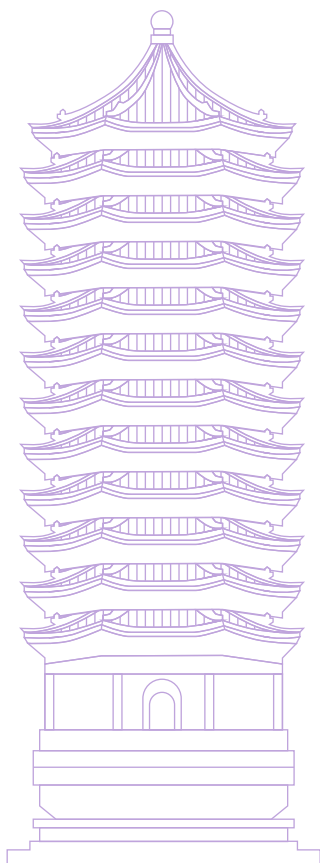
HKU EMBA Programme is a part-time programme established by the HKU Business School for senior executives with substantial managerial experience. Students will be taught by faculty members from The University of Hong Kong and Peking University. The programme emphasizes regional applicability, professional relevance and innovation, equipping students with managerial skills for various dynamic business settings. At the end of the programme, students are expected to be able to conduct strategic analysis for complex and inter-related demands in management from the perspective of various stakeholders of the business enterprise with a solid understanding of local needs and global economy. Upon successful completion of the programme, students will be conferred an Executive Master of Business Administration degree issued by The University of Hong Kong.





## Peking University Guanghua School of Management

Founded in 1898, Peking University (PKU) is the first national university covering comprehensive disciplines in China and served as the highest administration for education at the beginning of its founding. In 1912, the University adopted its present name after the Xinhai revolution. With its traditional emphasis on patriotism, advancement, democracy and science, and educational standards of diligence, precision, factualism and innovation, PKU has been a leading institution of higher education in China since its establishment. Today, PKU is an important hub for cutting-edge scientific research, innovation and international knowledge exchange. Guanghua School of Management (GSM) was established after the Reform in 1980, which is accredited by AACSB and EQUIS. With the development of China, it has entered a new era, with its central tenet of “creating management knowledge, cultivating business leaders and promoting social progress.”



Times Higher Education (THE)  
World University Rankings 2025



QS World University  
Rankings 2025



## The University of Hong Kong · Faculty of Business and Economics

Established in 1911, The University of Hong Kong (HKU) is the first and oldest higher education institution in Hong Kong. For over a century, HKU has evolved into a globally renowned research-intensive comprehensive university known for its exceptional teaching standards and academic excellence and nurtured over 290,000 alumni.

The Faculty of Business and Economics at HKU (HKU Business School) was established in 2001. Accredited by AACSB and EQUIS, HKU Business School takes a leading position in business and economics education. With its innovative teaching and top-notch research, it has become one of the top business schools in the world. Rooted in Hong Kong, deeply integrated with China, and reaching out to the world, HKU Business School has evolved into a platform for the interaction and knowledge exchange of global entrepreneurs. It has cultivated numerous outstanding talents in economics and business management.



QS World Universities  
Rankings 2025



Times Higher Education (THE)  
World Reputation Rankings 2025



Financial Times  
Aggregated Research Ranking 2024



The UTD Top100 Business School  
Research Rankings 2020-2024





HKU  
BUSINESS  
SCHOOL  
港大經管學院

EMBA

# HKU EMBA

Executive Master of Business Administration

