



**HKU
BUSINESS
SCHOOL**
港大經管學院

EMBA
高級管理人員工商管理學碩士



高級管理人員工商管理學碩士課程

香港大學 EMBA

百年名校 巅峰携手



香港大学·经济及工商管理学院

香港大学（港大）创立于1911年3月30日，是香港的首间大学，历史悠久。港大一百多年来，桃李芬芳，人才辈出，校友总数逾22万人。香港大学经济及工商管理学院（港大经管学院）成立于2001年，获得AACSB和EQUIS两项国际认证，在现今亚洲商业及经济教育界中手执牛耳，很多创新的教育以及商业研究皆集中于此，是亚洲地区研习工商管理及经济的权威之选。港大经管学院提供香港及亚太地区首屈一指的商业及经济教育，以迎接大中华区经济发展带来的挑战，引领粤港澳大湾区成为全球最具竞争力的湾区。

泰晤士高等教育2022全球国际化大学排名 - 香港大学位居全球第1

2023QS世界大学排名 - 香港大学位居香港第1，全球第21





北京大学·光华管理学院

北京大学（北大）创办于1898年，初名京师大学堂，是中国第一所国立综合性大学，也是当时中国最高教育行政机关。辛亥革命后，于1912年改为现名。秉承爱国、进步、民主和科学的办学传统，勤奋、严谨、求实和创新的优良学风，今天的北京大学已经成为国家培养高素质、创造性人才的摇篮、科学研究的前沿、知识创新的重要基地和国际交流的重要桥梁和窗口。北大光华管理学院（北大光华）成立于1980年，通过AACSB和EQUIS两项国际认证，是亚太地区最优秀的商学院之一。学院因改革开放大势而生，再逢国家发展进入新时期，不忘初心，矢志“创造管理知识，培养商界领袖，推动社会进步”。

泰晤士高等教育2022世界大学排名 – 北京大学位居亚洲第2

QS 2023世界大学排名 – 北京大学并列位居亚洲第2，全球第12

香港大学高级管理人员工商管理学硕士课程是由港大经管学院创办的兼读制课程。课程融入北大元素，结合内地和香港的学术思想精华，以国际视野聚焦亚太区域，并采用跨学科的教学方式，为各界领军人士提供优秀的商业教育和前沿的商业及金融知识。凭借两所顶尖学府和两间极具影响力的商学院的领先优势，香港大学高级管理人员工商管理学硕士课程将为学员们带来强大的协同效益，并提供卓越的学习体验。



课程概述

前沿的商业和金融教学

香港大学高级管理人员工商管理学硕士课程为具有丰富管理经验的高级管理人员而设，由香港大学和北京大学的教师授课，传授专业的管理知识，提升在不同商业环境下的管理技巧。本课程强调区域适用性、专业相关性和创新力。在课程结束时，学员能在考虑自身需求和全球经济的前提下，以不同利益相关者的角度对复杂和相互关联的管理需求进行战略性分析。在成功完成课程后，学员会获得由香港大学颁发的高级管理人员工商管理学硕士学位。

课程设置·国际前沿

开学时间	学制	上课方式	上课地点
9月	两年	每月集中授课四天，通常为周四至周日	香港大学、北京大学

学员须完成33门课程共108学分，当中包括90学分的必修课程和18学分的选修课程。



必修课程

基础知识

- 管理的智慧：历史与文化的视角
- 商业道德和企业社会责任
- 沟通策略

经济

- 全球经济
- 管理经济学

金融

- 公司财务
- 投资与资产管理
- 金融创新与信贷市场

管理

- 组织领导力
- 战略人力资源管理
- 跨文化管理

会计

- 财务会计
- 管理会计
- 商业估值和投资

市场营销

- 市场营销策略
- 客户分析和洞察
- 品牌管理

战略

- 战略思维
- 竞争性战略
- 战略思维与创新

分析

- 商业分析
- 运营管理
- 基于大数据的战略决策

整合及提升

- 国家发展战略与宏观政策
- 行业模块
- 国际资本市场
- 顶点项目



选修课程

每学年的选修课程依总体课程设置与需要及时更新。
完整清单将在每学年初公布。

卓越师资

香港大学经济及工商管理学院师资汇聚全球精英，学者均来自世界一流学府。港大经管学院目前有超过175位教职人员，包括逾18个国籍，其中90%具备海外职业背景或学习经历。

北京大学光华管理学院秉承悠久的人文传统、深邃的学术思想和深厚的文化底蕴，拥有不同学术背景和经历的老师。目前共有116位全职教研人员，其中18位被评为教育部“长江学者”。



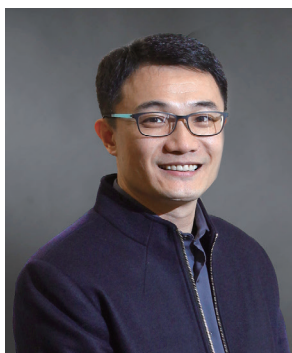
蔡洪滨 教授

港大经管学院院长
经济学讲座教授



林晨 教授

港大经管学院副院长（研究与
知识交流）
宝光基金教授（金融学）



沈海鹏 教授

港大经管学院副院长（高层管
理教育）
潘荣昌基金教授（数据科学与
创新）



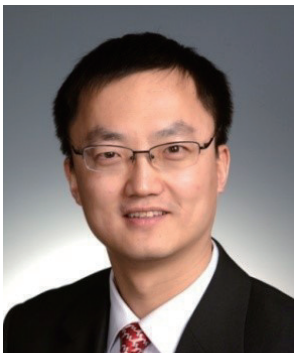
陈文娟 教授

港大经管学院副院长（拓展及
环球事务）
管理与战略系教授



刘俏 教授

北大光华院长
金融系教授
教育部长江学者特聘教授



马力 教授

北大光华副院长
组织与战略管理系教授



张影 教授

北大光华副院长
市场营销学系教授
芝加哥中心学术主任



陈玉宇 教授

北大光华应用经济学教授
北京大学经济政策研究所所长
教育部长江学者特聘教授

学员分享



蔡志辉 (2021级)

澳至尊集团
创办人及董事局主席

蔡志辉 (2021级)

澳至尊集团, 创办人及董事局主席

香港大学具有过百年悠久历史, 这所国际知名的高等学府云集全球卓越优秀的学者, 融汇中西文化精粹。港大EMBA校友都是来自各个领域的业界翘楚。在EMBA的课程及社交活动中, 校友们彼此交流, 互相砥砺, 大家收获甚丰。

修读港大EMBA课程就像享受一顿丰富的筵席, 让大家饱尝源源不绝的商业知识, 接收精准的市场资讯, 探讨分析中外商业案例, 继而转化成营商、管理及人生智慧, 终身受益。



李娜 (2021级)

科大讯飞股份有限公司
北京创新中心总经理

李娜 (2021级)

科大讯飞股份有限公司, 北京创新中心总经理

入读港大EMBA, 不仅学习到了港大不可替代的国际视野, 在思想领域也得到了系统性升级。量身定制的学习方案, 使我们在管理理论、商学前沿增加了解决性的思维。这一切将成为事业发展中最为宝贵的财富。

与此同时, 还得到了一群充满激情和正能量的各行业精英同学经验的分享, 受益匪浅! 与优秀的群体在一起, 让我不仅得到了境界的升华也收获了这个年龄段最为珍贵的情意!

“千秋邈矣独留我, 百战归来再读书”! 我们在任何时代下都不应该躺平, 要继续保持向上的姿态, 才能发现无限潜能。为明德格物, 诠释璀璨情怀!



李栋 (2020级)

翊翎资本
合伙人

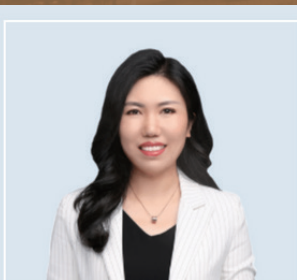
李栋 (2020级) 翊翎资本, 合伙人

说起香港, 第一个进入脑海的词便是江湖。2020年选择就读港大EMBA时, 正值新冠疫情在全球肆虐。小到个人, 上至国家, 一时间或许都陷入迷茫, 仿佛人生行至此处, 恰是月到天心时。港大的百年积淀, 深厚学识, 国际视野, 社会担当便是这月光, 或明或暗帮我们照亮前行的路。

如今, 两年过去, 即将迎来毕业, 似乎已经习惯了每个月和同学、教授泡在一起剖析案例、探讨问题、明辨真理、分享成败得失。

而过去两年做的最正确的决策之一, 就是成为香港大学经管学院EMBA的一份子。任何时候, 最重要的投资永远是投资自己。

我想, 无论你考虑就读港大EMBA的目的是什么, 都不会悻悻而归, 因为这里一定有你意想不到的惊喜。欢迎更多有识之士、有志青年、有缘之人和我一起走进港大, 品味江湖。



王谦 (2020级)

英国标准协会BSI
南中国区总监

王谦 (2020级)

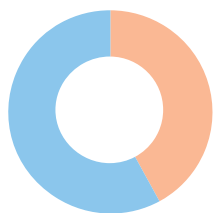
英国标准协会BSI, 南中国区总监

在疫情和全球经济最波澜的年份就读港大EMBA对我来说是非常正确的选择。我不仅梳理了原有的知识体系, 补充了各类未知的行业知识, 还通过学习优秀同学的危机处理, 为自己打通了一条创造美好愿力和实现美好能力的路径。

借助港大卓越的平台, 我们班成功举办了“格物论道”论坛活动; 希望共同见证每个人的华丽蜕变与时代的伟大融合。

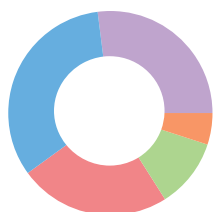
学员构成·领袖摇篮

学生概况 (2022级)



- 男: 58%
- 女: 42%

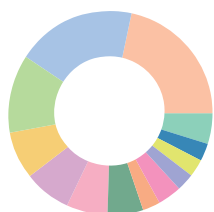
男女比例



平均年龄: 39.6

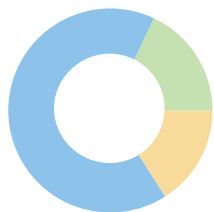
- 35岁以下: 27%
- 36-40岁: 33%
- 41-45岁: 24%
- 46-50岁: 11%
- 50岁以上: 5%

年龄分布



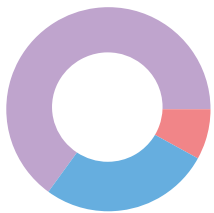
- 金融: 21.7%
- 软件和信息技术服务: 18.9%
- 制造: 12.3%
- 医疗健康、生物科技: 7.5%
- 房地产: 7.5%
- 咨询: 6.6%
- 零售/电子商务: 5.7%
- 法律事务: 3.8%
- 食品饮料: 2.8%
- 建筑: 2.8%
- 教育: 2.8%
- 能源: 2.8%
- 其他: 4.8%

行业分布



- 硕士/研究生及以上: 18%
- 学士/本科: 66%
- 其他: 16%

教育背景



- 主席/总裁/总经理/董事长/首席执行官/合伙人/创办人: 65%
- 副总裁/副总经理/部门主管: 27%
- 资深经理/经理/其他: 8%

职位/职衔





招生计划·成就未来

申请要求

- 1、持有香港大学认可之本科学士学位，或同等学历；
- 2、拥有8年管理工作经历；
- 3、若申请人之前所获学位并非以英语教授，申请人必须通过一个英语资格考试。

学费

2023级课程费用：香港大学 – 498,000元港币；北京大学 – 439,000元人民币
申请费用：900元港币

申请流程



申请材料

有兴趣报读的申请人必须递交下列文件至香港大学高级管理人员工商管理学硕士课程办公室的电邮embaadm@hku.hk：

- 1、申请表及身份证电子版；
- 2、英文简历；
- 3、学历证明；
- 4、推荐信（模板请向港大EMBA招生团队索取）。

* 除特别说明外，所有提供的文件均应为英文。

联络地址

香港大学EMBA招生团队
香港数码港道100号
数码港4座B区2楼204室

咨询及申请

电邮：embaadm@hku.hk
电话：+852 3962 1219 / +852 3962 1247
官网：https://emba.hkubs.hku.hk



咨询微信
hkupkuemba

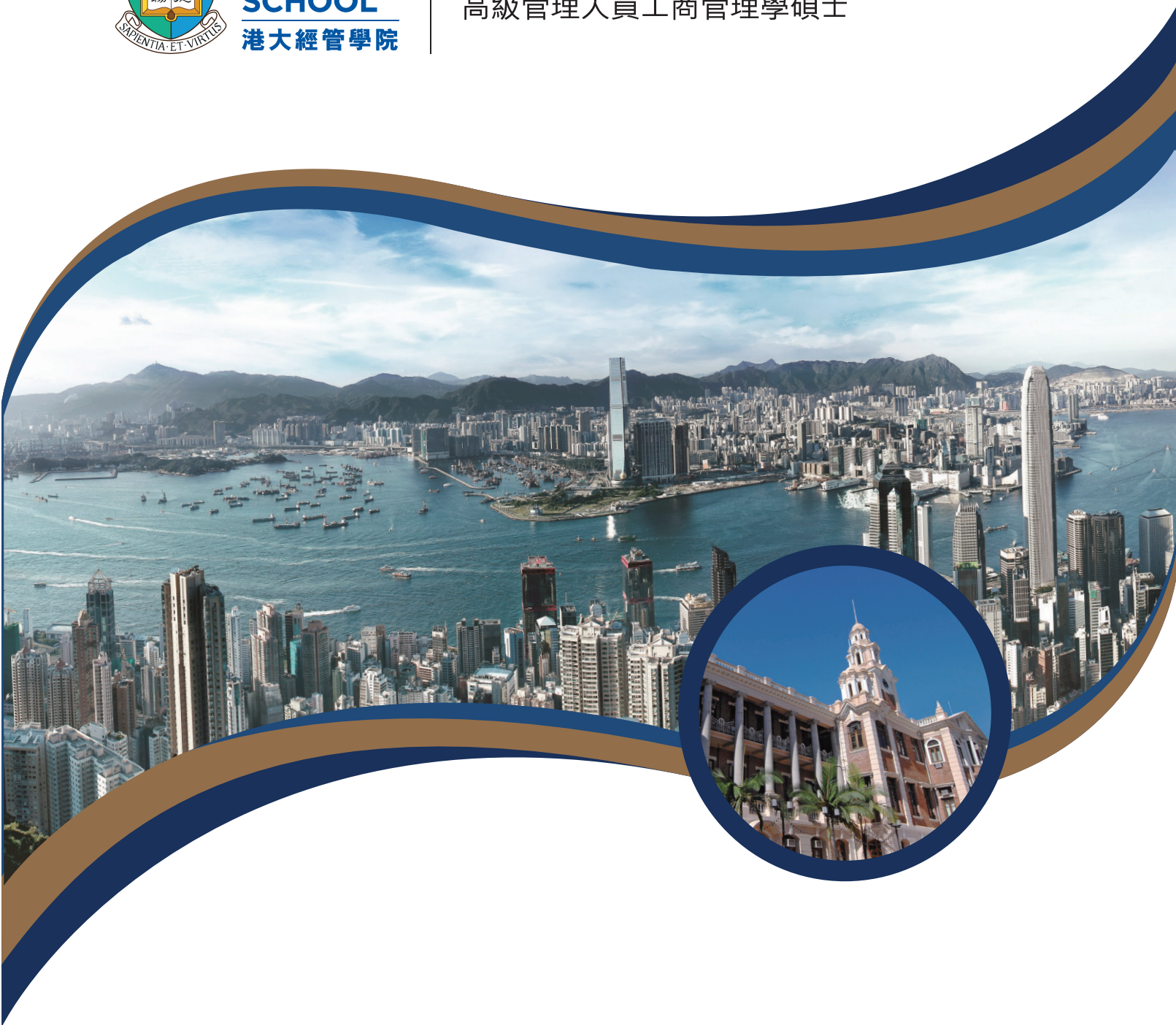


微信公众号
hku-emba



**HKU
BUSINESS
SCHOOL**
港大經管學院

EMBA
高級管理人員工商管理學碩士



HKU EMBA

Executive Master of Business Administration

World-Class Collaboration



The University of Hong Kong Faculty of Business and Economics

Incorporated on March 30, 1911, The University of Hong Kong (HKU) is the first and oldest tertiary education institution in Hong Kong. For over a century, the university has nurtured over 220,000 alumni. In 2001, the Faculty of Business and Economics (or HKU Business School) was established as HKU's tenth faculty, preparing responsible business leaders for the society. Accredited by EQUIS and AACSB, HKU Business School takes a leading position in Asia's business and economics education with its innovative teaching and top-notch research. As one of the best schools for studying business management and economics in Asia, HKU Business School meets the challenges and opportunities of the economic development of the Guangdong-Hong Kong-Macau Greater Bay Area, contributing to the collective effort of creating the most competitive bay area in the world.

Times Higher Education: World's Most International Universities 2022 - HKU ranked at World #1
QS World Universities Rankings 2023 - HKU ranked at Hong Kong #1, World #21





Peking University Guanghua School of Management

Founded in 1898, Peking University (PKU) is the first national university covering comprehensive disciplines in China and served as the highest administration for education at the beginning of its founding. In 1912, the University adopted its present name after the Xinhai Revolution. With its traditional emphasis on patriotism, advancement, democracy and science, and educational standards of diligence, precision, factualism and innovation, PKU has been a leading institution of higher education in China since its establishment. Today, PKU is an important hub for cutting-edge scientific research, innovation and international knowledge exchange. Guanghua School of Management (GSM) was established after the Reform in 1980, which is accredited by AACSB and EQUIS. With the development of China, it has entered a new era, with its central tenet of “creating management knowledge, cultivating business leaders and promoting social progress.”

Times Higher Education World University Rankings 2022 – PKU ranked at Asia #2

QS World University Rankings 2023 – PKU ranked at Asia #2, World #12

The HKU Executive Master of Business Administration (HKU EMBA) Programme is a part-time programme offered by HKU Business School. Incorporating PKU elements, and adopting an interdisciplinary approach with a global perspective and an Asian focus, the programme provides advanced business education and cutting-edge knowledge in business and finance to leaders from all industries. Leveraging the strength of the two leading universities and the two highly influential business schools, the HKU EMBA programme is well-poised to achieve remarkable synergy and offer the best learning experience to its students.



Overview

Cutting-edge education in business and finance

HKU EMBA Programme is intended for senior executives with substantial managerial experience. Students will be taught by faculty members from The University of Hong Kong and Peking University. The programme emphasizes regional applicability, professional relevance and innovation, equipping students with managerial skills for various dynamic business settings. At the end of the programme, students are expected to be able to conduct strategic analysis for complex and inter-related demands in management from the perspective of various stakeholders of the business enterprise with a solid understanding of local needs and global economy. Upon successful completion of the programme, students will be conferred an Executive Master of Business Administration degree issued by The University of Hong Kong.

Programme Structure

Class Starts	Length of Study	Class Arrangement	Class Location
September	Two years	Block mode with 4-day classes per month, usually from Thursday to Sunday	The University of Hong Kong, Peking University

Students must complete 108 credits, including 90 credits for core courses, and 18 credits for elective courses, a total of 33 courses.



Core Courses

Fundamentals

- Management Philosophy: Historical and Cultural Perspectives
- Business Ethics and Corporate Social Responsibility
- Communication Strategy

Economics

- Global Economy
- Managerial Economics

Finance

- Corporate Finance
- Investment and Asset Management
- Financial Innovation and Credit Market

Management

- Organizational Leadership
- Strategic Human Resource Management
- Cross-cultural Management

Accounting

- Financial Accounting
- Managerial Accounting
- Business Valuation and Investment

Marketing

- Marketing Strategy
- Customer Analysis and Insights
- Brand Management

Strategy

- Strategic Thinking
- Competitive Strategy
- Strategic Thinking and Innovation

Analytics

- Business Analytics
- Operations Management
- Strategic Decision Making with Big Data

Integration and Advancement

- Macroeconomic Analysis and Economic Policy
- Industrial Modules
- International Capital Markets
- Capstone Project



Elective Courses

Elective courses are updated for each intake. A full list of elective options will be announced at the beginning of each academic year.

Renowned Faculty

HKU Business School brings together global elites and scholars from world-class universities. Currently it has more than 175 academic staff members with over 18 nationalities, 90% of whom have overseas educational or professional backgrounds.

Guanghua School of Management upholds a long history of humanities and deep cultural heritage, bearing teachers with different academic backgrounds and expertise. Currently it has a total of 116 academic staff members, of which 18 have been awarded as the “Changjiang Scholars” by the Ministry of Education.



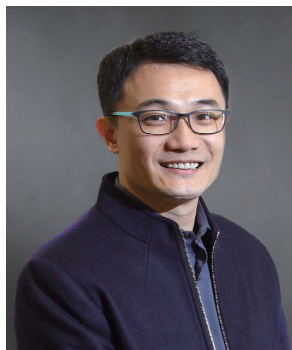
Prof. Hongbin CAI

Dean
Chair of Economics
HKU Business School



Prof. Chen LIN

Associate Dean (Research and
Knowledge Exchange)
Stelux Professor in Finance
HKU Business School



Prof. Haipeng SHEN

Associate Dean (Executive Education)
Patrick S C Poon Professor in Analytics
and Innovation
HKU Business School



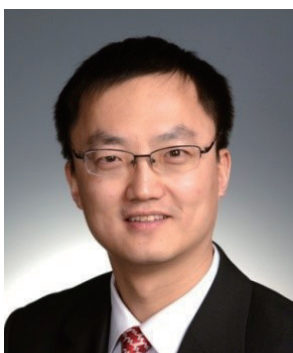
Prof. Christine M.K. Chan

Associate Dean (Outreach and Global
Engagement)
Professor of Management and Strategy
HKU Business School



Prof. Qiao LIU

Dean
Professor in Finance
Changjiang Distinguished Professor
Guanghua School of Management, PKU



Prof. Li MA

Associate Dean
Professor in Organizational Behavior



Prof. Ying ZHANG

Associate Dean
Professor in Marketing
Academic Director, Peking University
Center in Chicago



Prof. Yuyu CHEN

Professor in Applied Economics
Director of the Institute of Economic
Policy Research, PKU
Changjiang Distinguished Professor

Students' Sharing



Choy Chi Fai (2021 intake)

Founder & Chairman, Asupreme International Holdings Limited

The University of Hong Kong has a long history of more than 100 years. This world-renowned higher education institution gathers eminent scholars from all over the world while integrates the essence of Chinese and Western cultures. HKU EMBA alumni are leaders from their own industries. During the HKU EMBA courses and social activities, alumni have great opportunities to communicate with each other and encourage one another, and we all gained a lot.

Studying in the HKU EMBA Programme is like enjoying a rich feast, allowing everyone to enjoy an endless stream of business knowledge, receive accurate market information, explore and analyze Chinese and foreign business cases, and then translate into business, management and life wisdom, which will benefit for life.



Li Nuo (2021 intake)

General Manager of Innovation Centre/Senior Vice President, IFLYTEK CO., Ltd.

Studying at the HKU EMBA Programme, we have not only learned the irreplaceable international vision, but also systematically upgraded our ways of thinking. The tailor-made learning programmes of HKU have enabled us to develop a problem-solving mindset in the frontier of management theory and business studies, which will become the most valuable wealth in our career development.

Meanwhile, I am greatly inspired by the personal experiences shared by a group of passionate elites from various industries! I have not only broadened my vision, but also gained invaluable friendships which is hard to acquire at my age!

There is an old saying from a Chinese military general, the application of knowledge are the necessities of life. We should give up under no circumstances, and we must maintain a positive attitude to fully discover our own potential, which is perfectly in line with what Sapientia et Virtus, the motto of HKU represents.



Li Dong (2020 intake)

Partner, 10Fund

When I think of Hong Kong, the first word that comes to my mind is "Jianghu", a word that is used to describe the chivalrous spirit. When I made my decision to study at HKU EMBA in 2020, it was the time when COVID-19 pandemic was raging all over the world, plunging people even the whole country into anxiety and confusion. The centurial background, profound knowledge base, international vision and social responsibility of HKU are like the moonlight that brightens my way forward.

Two years have passed and we are about to graduate. It seems to me that I have been used to spending time with classmates and professors every month on analyzing cases, exchanging ideas on different issues, distinguishing between right and wrong and sharing previous experiences with each other.

One of the wisest choices I have ever made in the past two years was to become a member of HKU EMBA Programme. It is to my belief that the most important investment is always to invest in yourself.

I think no matter what you consider the purpose of studying in the HKU EMBA Programme, you will not return resentfully, because there must be some unexpected surprises. I am looking forward to seeing more intelligent and aspiring people to join me in the journey of HKU and experience "Jianghu" together.



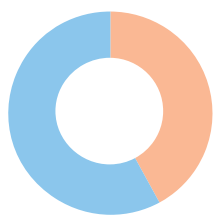
Wang Qian (2020 intake)

Sales Director, South China Marketing, BSI

It was the right choice for me to study at HKU EMBA in the year of the pandemic and the most turbulent years of the global economy. I not only combed the original knowledge system, supplemented all kinds of unknown industry knowledge, but also opened up a path for myself to create good wishes and achieve good abilities by learning the crisis management of outstanding students.

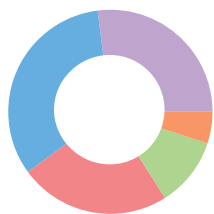
With the help of the excellent platform of the University of Hong Kong, our class successfully held a series of forums that covers a wide range of topics on economy, business, technology and law, etc. Hope to witness the magnificent transformation of everyone and the great integration of the times.

Student Profile(2022 intake)



Male to Female Ratio

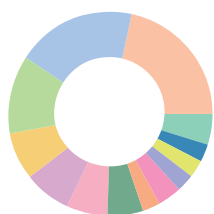
- Male: 58%
- Female: 42%



Average Age: 39.6

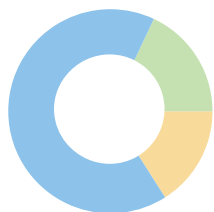
- Age below 35: 27%
- Age between 36-40: 33%
- Age between 41-45: 24%
- Age between 46-50: 11%
- Age above 50: 5%

Age Distribution



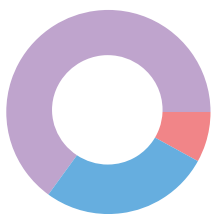
- Finance: 21.7%
- IT: 18.9%
- Manufacturing: 12.3%
- Pharmaceuticals/Bio-science: 7.5%
- Real Estate: 7.5%
- Consulting : 6.6%
- Construction: 2.8%
- Retail/E-commerce: 5.7%
- Education: 2.8%
- Legal Services: 3.8%
- Energy: 2.8%
- Food & Beverage: 2.8%
- Others: 4.8%

Age Distribution



- Master's Degree/Postgraduate Diploma or above: 18%
- Bachelor's Degree/Undergraduate Diploma: 66%
- Others: 16%

Education Background



- Chairman/President/General Manager /CEO/Partner/Co-Founder: 65%
- Vice President/Vice General Manager /Department Head: 27%
- Senior Manager/Manager/Others: 8%

Position/title





Apply Now

Admission Requirements

1. Hold a Bachelor's degree in any discipline or equivalent qualification from a HKU-recognized university or approved institution with satisfactory academic results;
2. Have 8 years of experience at managerial level; and
3. Complete a qualifying examination if applicants' degree qualifications are gained from a university in which the medium of instruction is non-English.

Tuition Fee

The tuition fee for the HKU EMBA Programme 2023 - HKD 498,000 to be paid to HKU; CNY 439,000 to be paid to PKU.

Application Fee: HKD 900

Application Procedure



Application Materials

Interested applicants are required to email the followings to HKU EMBA Programme Office of The University of Hong Kong at embaadm@hku.hk:

- a) Application form and copies of ID card(s);
- b) Curriculum Vitae;
- c) Academic Credentials;
- d) Reference letter (Please contact the EMBA Admissions Team for specific requirements).

** All documents provided should be in **English** unless otherwise specified.*

Address

HKU EMBA Admissions Team

Room 204, Block B, Cyberport 4,
100 Cyberport Road, Hong Kong

Contact Us

Email: embaadm@hku.hk

Phone: +852 3962 1219 / +852 3962 1247

Website: <https://emba.hkubs.hku.hk/eng/>



WeChat Official Account
[hkupkuemba](#)



Follow us on
[hku-emba](#)